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FOR

PUBLIC AFFAIRS STAFF

PROGRAM

Commercial Announcement

STATION

WJLA TV

DATE

January 14, 1982 6:00 PM

CITY

Washington, DC

SUBJECT

Full Text

ANNOUNCER: Qaddafi. Our competition wrote about him as a madman. At Newsweek we saw a method in his madness. A man so dangerous we revealed he was sheltering the infamous terrorist, Carlos. So feared, we disclosed the CIA had marked him for possible death. And so arrogant, we reported the decision to confront him in the Gulf of Sidra, two days before the air battle that stunned the world, but not the readers of Newsweek. We don't fit the mold. We break it.

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